



PARTNER REQUEST FORM

Thank you for your interest in offering products or services to members of Generation America. To apply for our partnership program, please email: info@generationamerica.org with answers to all of the questions below. Please answer each question as any incomplete applications will be returned.

Please make note of the following:

- In order to appeal to all of our members, we will only consider national benefits and discounts; we are unable to consider a partnership with a local or statewide company at this time.
- Discounts exclusively for Gen-A members are our top priority and will be given primary consideration.

Contact Name:

Your Title:

Company Name:

Address:

Company Website:

Your email address:

Telephone Number:

Fax Number:

Description of your company:

How long has your company been in business?

Describe the product or service you would like to offer to GenA members:

What makes this product or service unique? How is it different from similar products or services that are currently available in the marketplace by your competitors?

Please describe the discount you are prepared to offer Gen-A members:

Is this an exclusive discount?

If so, what is your general pricing for this product or service?

Please explain how your product or service would be desirable to our key demographic of 50 (include any supporting documentation):

What marketing, promotion and/or advertising materials is your company prepared to provide?

Are you currently working or partnered with any other over 50 organizations?

Again, thank you for your interest. We will reply to your application as soon as possible.

Best Regards,

The Team at Generation America

www.generationamerica.org